

est. 1888

## THE BLOCKS

OF ROOSEVELT ROW



## THE PROJECT

An exciting renaissance of the last two contiguous blocks of the original 1888
Churchill Addition -- located along 5th Street and Roosevelt in downtown Phoenix's historic Roosevelt Row Arts District.

Set to be complete in Q1 2019, this large urban renewal project will carefully preserve and re-image bungalow style homes and add over 9,000 sq. ft. of new commercial space alongside the completed Flowers commercial building.

Each space will be converted into a mixed-use, special character locale that includes restaurants and bars with ample communal patios, as well as creative loft and market-style retail spaces -- perfect for local artisans, makers and small business owners.









4,915

OTPHX Multi-Family
Dev. Units
Constructed

2,153

DTPHX Multi-Family Dev. Units Under Construction 2,573

DTPHX Multi-Family Dev. Units Planned/Proposed

\$4.6B

Phoenix RDA Investments ('04-'15) 4,371

Housing Units
Built Since 2000

\$3.1B

2025 Est. PBC

3,094

DTPHX Hotel Rooms (+435 by 2017) 15K

DT ASU Campus Students by 2020 >7M

Annual Visitors

Sources: DTPHX.org and ESRI Community Analyst

**Demographics** 1-mile 3-miles 5-miles **Population** 15,288 119,596 370,519 49,591 47,847 49,455 Average HH Income Median Age 30.9 33.3 32.0 **Daytime Employees** 65,216 196,097 360,679

**Daily Traffic Counts** 

5th Street & Roosevelt - 11,652 3rd Street & Roosevelt - 13,300 3rd Street & Portland - 54,742



